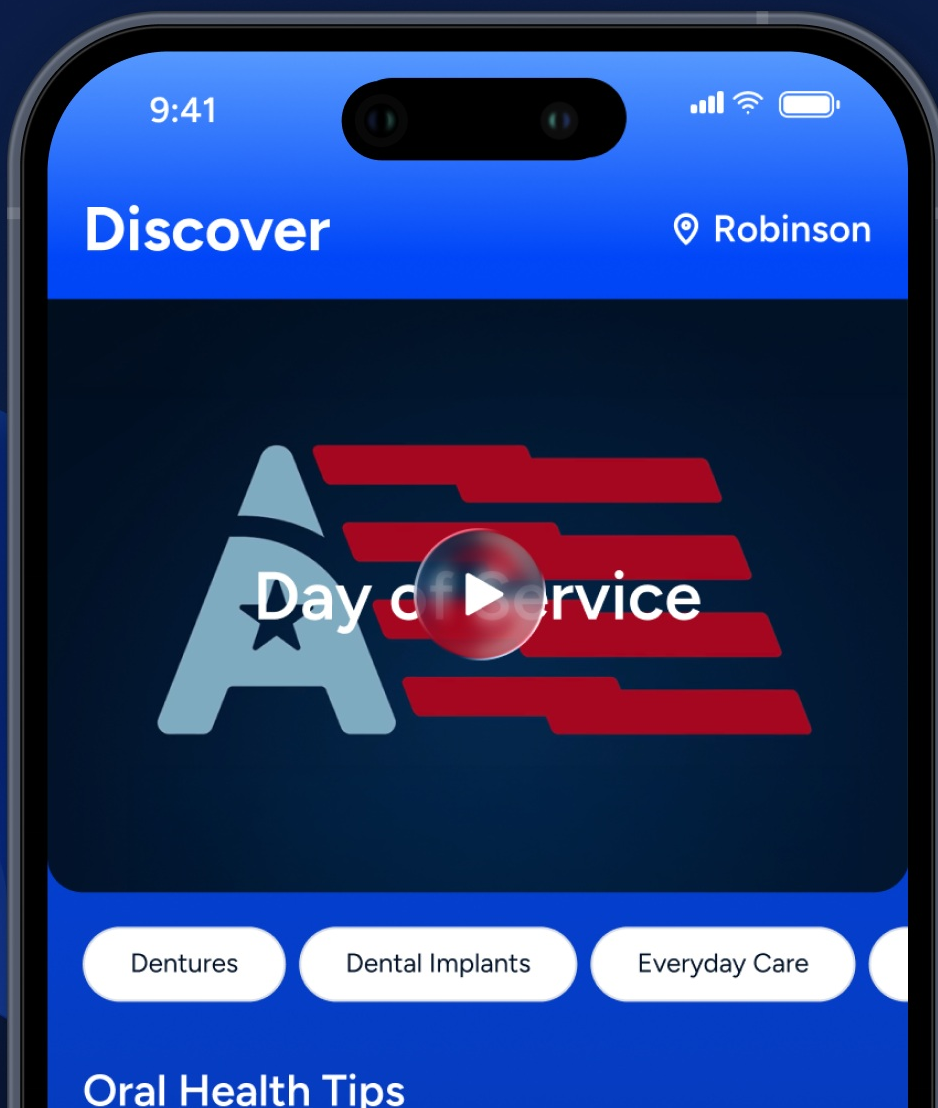
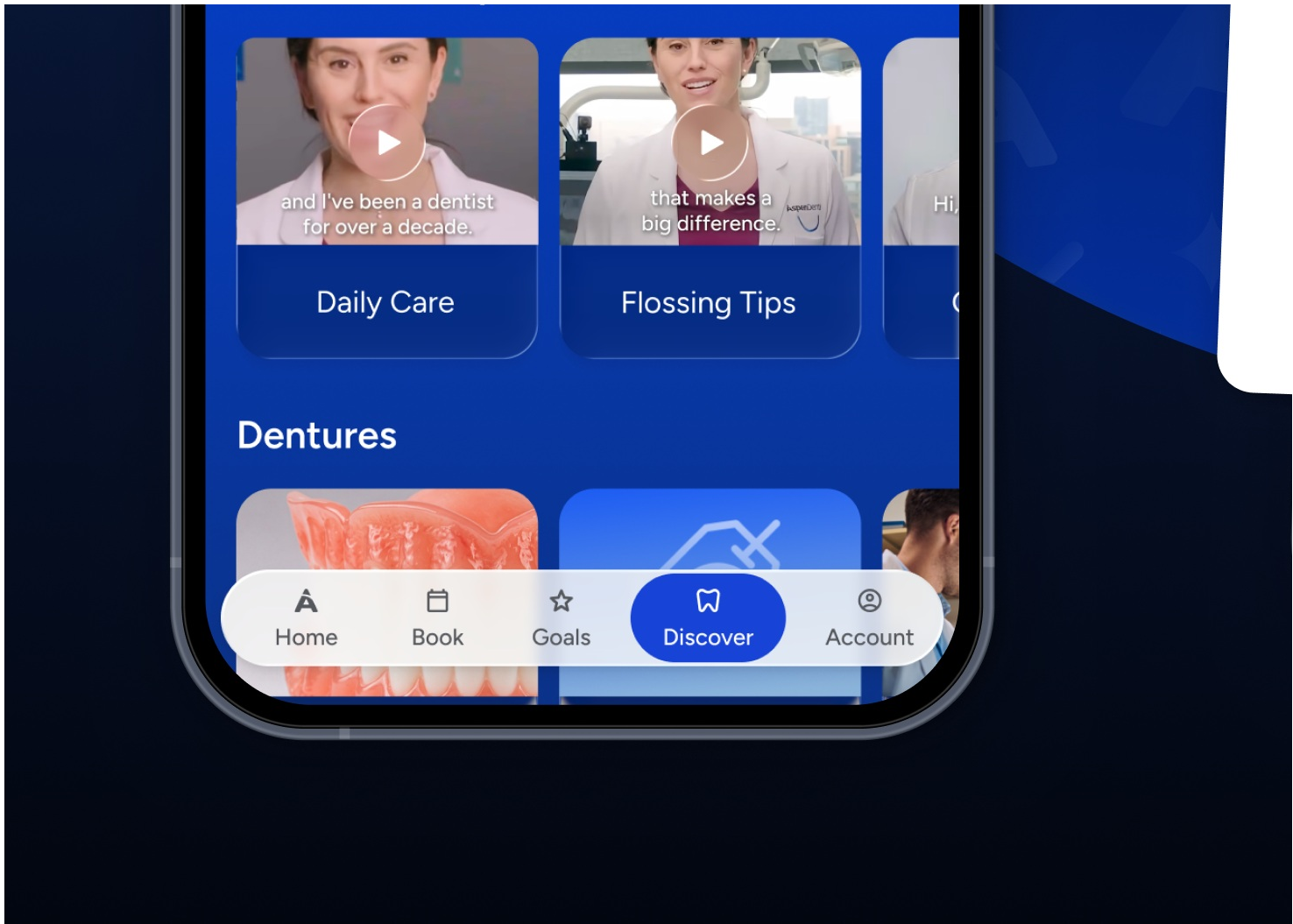


Aspen Dental and ClearChoice Launch New Apps to Put Patients in Control of Their Care

CHICAGO, Oct. 2, 2026 [PRNewswire](#) / -- The Aspen Group (TAG) today announced the launch of new patient apps for Aspen Dental and ClearChoice Dental Implant Center, designed to make navigating dental care simpler, clearer, and more convenient.

Discover More About Your Dental Care.





Aspen Dental Patient App



Smile, Snap, Submit

Take or upload a well-lit selfie to get started



Book a consultation

See your
new smile
first.

1

Co

Take

ClearChoice Patient App

Breaking down barriers has always been at the heart of TAG's approach to care. For patients, those barriers can take many forms, from finding time to schedule an appointment and understanding a treatment plan to simply knowing where to turn with a question. The new Aspen Dental and ClearChoice apps are designed to remove that friction and put more of the dental experience directly into patients' hands.

"Nearly 30 years ago, we started building this business around a pretty simple idea: to be a 'Yes' organization in an industry full of no's," said Bob Fontana, founder, chairman and CEO of The Aspen Group. "In partnership with the dentists we support, we've spent decades breaking down barriers because we believe healthcare should work better for patients. These apps are another step in that journey. If we can give patients more visibility, more convenience and more control over their care, why wouldn't we?"

The apps give patients greater visibility and control throughout their care, from booking appointments and completing pre-visit steps to understanding treatment plans, tracking progress and knowing what comes next. For Aspen Dental patients, that includes the ability to book same-day emergency appointments, subject to availability, for issues such as tooth pain, a cracked tooth or crown, or a broken denture. ClearChoice patients can even preview a simulated image of a potential new smile before their first consultation.

Both Aspen Dental and ClearChoice have spent decades working to make dental care more accessible and easier to navigate, pioneering a model that aims to make treatment faster, more transparent, and simpler for patients. The new apps extend that same patient-first philosophy beyond the walls of the dental office or center, creating a more connected experience before, during, and after a visit.

"Patients expect the same kind of convenience and visibility from healthcare that they get in other parts of their lives," said Rafeh Masood, Chief Commercial Officer of The Aspen Group. "What matters about these apps isn't the technology itself, it's what the technology makes possible: fewer barriers, clearer information and a more connected experience before, during and after a visit. We're making it easier for patients to understand their care and take the next step."

Aspen Dental: See and understand your care

The Aspen Dental app is designed to make every step of the dental experience simpler, clearer and easier to navigate, removing friction and putting important parts of the care experience directly into patients' hands.

Patients can better understand why a diagnosis was made -- whether it's a cavity or a condition such as periodontal disease -- and follow the treatment plan designed to address it. Instead of wondering what comes next, patients can see their plan and track their progress toward completing care.

Key features include:

- See your treatment plan, understand next steps, and track progress toward completion
- Check in and complete pre-visit steps through the app before arriving
- Access trusted oral health content
- View your next visit at a glance, with directions and add-to-calendar options

ClearChoice: Preview a new smile and protect it for life

The ClearChoice app supports patients throughout their journey, from imagining what a new smile could look like to full-arch restoration and ongoing care.

First Look Smile Preview uses augmented reality to provide a simulated preview of a patient's potential new smile before they ever set foot in a ClearChoice center, helping make the path to treatment easier to understand while building excitement and confidence about what may be possible.

Additional features include:

- Book a free consultation in a few taps and complete pre-consultation steps from anywhere
- Watch real transformations and patient stories through the app's video library
- Ask implant-related questions and receive straightforward, informational responses from ClearChoice's knowledge-based virtual assistant
- Manage yearly ClearChoice cleaning reminders
- Share ClearChoice information with loved ones who may be in need of dental care

The launch represents the next step in TAG's effort to create a more connected patient experience. In the months ahead, both apps will continue to add features designed to give patients greater transparency into their treatment plans and more ways to understand and manage their care from one place.

Both apps are available for free in the Apple App Store and Google Play. To learn more, visit aspendental.com/app/ and clearchoice.com/app/.

Patient information collected through the apps is handled in accordance with TAG's Privacy Policy, available at teamtag.com/privacy.

SOURCE TAG - The Aspen Group

<https://clearchoice.mediaroom.com/2026-10-02-Aspen-Dental-and-ClearChoice-Launch-New-Apps-to-Put-Patients-in-Control-of-Their-Care>