

TAG's Day of Service to Provide Free Dental Care to Veterans at Nationwide on Nov. 7

CHICAGO, Sept. 29, 2026 [PRNewswire](#)/ -- Starting today, veterans can schedule appointments for Aspen Dental's signature [Day of Service](#), where more than 550 participating offices will open their doors to provide free care across the country. For the first time, [ClearChoice Dental Implant Centers](#) will join the effort, donating up to \$1 million in free full-arch treatment to veterans. Aspen Dental and ClearChoice are both part of [The Aspen Group \(TAG\)](#), whose mission is to remove the barriers standing between someone and the care that changes their life.

Advance appointments are required, and appointments are expected to fill quickly. Veterans can find a participating office and schedule at [aspendental.com/dayofservice](#) or by calling 844-277-3646 (844-ASPEN-HMM).

"Every appointment on Nov. 7 is a chance to get a veteran out of pain, restore confidence and thank them for their service," said Bob Fontana, Founder, Chairman and CEO, The Aspen Group. "This year, the doctors and teams across Aspen Dental and ClearChoice have been preparing for months to welcome veterans into a friendly environment where they can feel at ease, and for some, take home a new smile that changes what comes next."

Serving Those Who Serve Us

While millions of veterans rely on the U.S. Department of Veterans Affairs for healthcare, only [about one in four](#) of the nearly nine million veterans enrolled in VA health care qualifies for VA dental benefits, leaving many without regular access to the care they need. Behind those numbers are people whose health, confidence and quality of life can change through something as fundamental as a trip to the dentist.

During Day of Service, Aspen Dental doctors and their teams focus on treating each patient's most urgent needs. Care begins with a limited exam and X-rays, and may include a filling, extraction, basic cleaning or denture repair, with the first priority of getting veterans out of pain and connecting them with resources for ongoing dental needs.

ClearChoice Joins Day of Service

In the 21 markets with a participating ClearChoice Dental Implant Center, an Aspen Dental doctor will identify and refer one veteran for a comprehensive evaluation. If fixed full-arch treatment is clinically appropriate, that veteran will receive it at no cost, a level of care that hasn't historically been part of Day of Service. Across participating centers, ClearChoice expects to donate up to \$1 million in treatment this year, advancing its own goal of changing one million lives by 2030.

Breaking Down Barriers to Care for Veterans and Beyond

Day of Service marks the first milestone in TAG's five-year, \$100 million commitment to expand the [Healthy Mouth Movement](#) for veterans and underserved communities nationwide. It's also the first year ClearChoice Dental Implant Centers have joined Aspen Dental in the effort, extending care to veterans whose needs go beyond a routine dental visit.

Both brands work toward the same goal: breaking down the barriers keeping people from care, through programs like the TAG Oral Care Center for Excellence, community partnerships and local office initiatives.

Veterans can visit [aspendental.com/dayofservice](#) to find a participating office in their community and schedule an appointment or call 844-277-3646 (844-ASPEN-HMM). Advance appointments are required.

About The Aspen Group (TAG)

The Aspen Group (TAG) was built on the idea of bringing better health care to more people. TAG supports independent health care practices operating more than 1,400 locations in 46 states through five consumer healthcare brands: Aspen Dental®, ClearChoice Dental Implant Center®, WellNow Urgent Care®, Chapter Aesthetic Studio™ and Lovet Pet Health Care. TAG invests in its team members through The Aspen Group University (TAG U), providing clinical training, leadership development and career advancement opportunities across its network. For more information, visit [teamtag.com](#).

About Aspen Dental

Aspen Dental, part of The Aspen Group (TAG), is committed to breaking down barriers to oral healthcare and helping patients put themselves first, starting with a healthy mouth. With nearly 1,100 Aspen Dental-branded offices across the United States, Aspen Dental practices offer comprehensive care and are supported by dedicated teams focused on making dental care more accessible and affordable. Through initiatives such as the Healthy Mouth Movement and Day of Service, Aspen Dental and its network continue to expand access to care for those who need it most. Aspen Dental-branded practices are independently owned and operated by licensed dentists. Aspen Dental Management, Inc. provides business support services to these practices. For more information, visit [aspendental.com](#), and follow Aspen Dental on [Facebook](#), [Instagram](#) and [LinkedIn](#).

About ClearChoice Dental Implant Centers:

ClearChoice Dental Implant Centers, part of The Aspen Group (TAG), have helped restore hope and confidence in more than 250,000 patients across the United States through advanced oral treatments that can help lead to better overall health and quality of life. Equipped with innovative technology, including digital design, 3D printing and intra-oral scanning, virtual smile design and a full-service, on-site lab, each ClearChoice Dental Implant Center is owned and operated by a licensed and experienced dentist, providing comprehensive dental implant treatment services in advanced, all-in-one treatment facilities. For more information, visit clearchoice.com, and follow ClearChoice on [Facebook](#), [Instagram](#), [TikTok](#), [YouTube](#), and [LinkedIn](#).

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