

ClearChoice Dental Implant Center® Launches First Look, An AI-Powered Simulator That Enables Patients To Take The First Step Toward Their New Smile

New digital innovation empowers patients to preview what their smile transformation could look like with the simple use of a smartphone or webcam

CHICAGO, Oct. 14, 2025 /PRNewswire/ -- [ClearChoice Dental Implant Center®](#) has announced its newest innovation to personalize the dental implant experience – **First Look**, an AI-powered simulator that allows prospective patients to preview what a new smile could look like even prior to a consultation in the center.

A New Smile Begins Here

Designed to enhance and deliver a more personalized patient experience from the beginning of the journey, ClearChoice's **First Look** shows patients the possibilities of a new smile transformation with three easy steps using a smartphone or webcam:

- **Capture:** Take or upload a well-lit, clear selfie.
- **Personalize:** Share a few details to help **First Look** customize the look.
- **Preview:** See the result of what a new smile transformation could look like with ClearChoice.

"For two decades, ClearChoice has led the effort to remove barriers to dental implant care," said Rahma Samow, President & CEO of ClearChoice. "**First Look** continues that legacy by leveraging AI to demystify the path to treatment and help more patients move forward with confidence."

Empowering Patients To See The Possibility

Nearly 20% of Americans avoid the dentist, often due to fear of the unknown or a loss of control. The new **First Look** smile simulator helps bridge that gap by giving patients a personalized preview of their potential results. By showing what's possible before treatment even begins, it can help build confidence, fuel excitement, and reduce uncertainty, helping more people take the first step toward restoring their smile.

"**First Look** gives patients a tangible glimpse of what's possible—and ClearChoice doctors bring that vision to life," said Theresa Wang, DDS, MS, Chief Clinical & Development Officer at ClearChoice. "Many patients who come to us haven't seen themselves smile in years. **First Look** empowers them to take that first step toward transforming their lives."

First Look is available now to all prospective patients at www.clearchoice.com/first-look-smile-preview/.

About ClearChoice Dental Implant Center®

Since 2005, ClearChoice Dental Implant Centers have helped restore hope and confidence in more than 200,000 patients across the United States through advanced oral treatments that can help lead to better overall health and quality of life. Equipped with innovative technology, including digital design, 3D intra-oral scanning, virtual smile design and a full-service, on-site lab, each ClearChoice Dental Implant Center is owned and operated by a licensed and experienced dentist, providing comprehensive dental implant treatment services in advanced, all-in-one treatment facilities. The ClearChoice Network is supported by TAG – The Aspen GroupSM.

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